

Hassink B.V.
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TECHNICAL DESIGN ASPECTS FOR PACKAGING.

- Basis for the artwork of the packaging is the die cutting drawing, supplied by Hassink. This drawing is normative and cannot be changed;
- Do not change the recess for the adhesive edges;
- When a die-cutting drawing is made by anyone, other than Hassink, Hassink cannot be held liable for correct fitting of the product;
- Pictures need a resolution of minimal 300 dpi, illustrations and line work minimum 600 dpi without being scaled;
- LAB-colours cannot be used. We convert RGB into CMYK, which can lead to slight colour changes. Hassink is not responsible for these changes. Therefore, we advise you to convert to CMYK yourself;
- Make sure colour separations are well named and all non-used colours are eliminated;
- The die-cutting drawing should be added to the document in a colour which is not used in the artwork. Furthermore, the drawing should be in overprint;
- Please, insert print and screen fonts into your document to eliminate the change of difference in fonts;
- We print in Screen angle 70/80 or Staccato.
- Maximum total ink coverage 280%
- Minimum stable printing dot in file 1-99%
- Minimum dot in print 12%
- Maximum dot in file 18%
- Grips/trapping requirements 0,05
- Bleed/overfill 3,0 mm
- Minimal size of barcode 80%

ARTWORK:

- Preferred: Certified PDF
- Adobe Illustrator CC (saved as PDF compatible)
- Profile: FOGRA39 (ISO 12647-2:2004)

COLOUR REFERENCES:

- When a colour proof is not supplied, we will print the document in CMYK in standard density. We can make a colour proof which approaches the printing result. PMS colours will be approached, but the printing result may differ.
- We use the most recent PMS catalogue.

If you have any questions, please contact
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